**SkIDentity supports Digital Agenda and is
„Landmark in the Land of Ideas“**

 **[Berlin, November 11th 2015] Yesterday evening in Berlin ecsec GmbH has been honored for „SkIDentity – Electronic Identity for Online Services“ as a winner of the national competition „Selected Landmark in the Land of Ideas“. In line with this year’s motto „City, Land, Network! Innovations for a digital world“ SkIDentity shows how trustworthy business and eGovernment processes may now also be performed in a mobile environment. A secure and user friendly electronic identity function is the key for digital business models and thus provides an important contribution to the implementation of the Digital Agenda of the Federal German Government**[[1]](#footnote-1)**.**

**Distinguished technology as basis for a successful Digital Agenda**

Identifying yourself securely in the web with your smartphone is not a dream of the future anymore. This is made possible by the innovative SkIDentity Service, which was developed by ecsec GmbH. SkIDentity transforms an electronic identity card into an encrypted cloud identity which can be securely transferred to mobile devices. So users can securely identify themselves while online shopping or using eGovernment services in a mobile environment. With the meanwhile multiple awarded and patent-pending SkIDentity technology, which was developed within the „Trusted Cloud“ program supported by the German Federal Ministry of Economics and Energy, even small companies and local authorities can securely authenticate their customers using electronic identities in a very simple way. „Security, safety and confidence in the web are a requirement for the acceptance of new technologies. The development of user-friendly and secure identity services is therefore an important contribution for the successful implementation of the Digital Agenda of the Federal Government“, Dr. Alexander Tettenborn, head of the department “Development of Digital Technologies” within in the German Federal Ministry of Economics and Energy, complemented.

**Trustworthy digital identities for more security in the mobile web**

The initiative „Germany – Land of Ideas“ and Deutsche Bank have joined forces and award innovative ideas and projects, which provide a positive contribution to the design of a connected world and respond to the challenges of the digital change.

Elke Ruppenthal, head of private customers at Deutsche Bank, provided the award as a
„Selected Landmark“ to Tina Hühnlein and emphasized: „‚SkIDentity stands for the increasing importance of our digital identity. In the future we will have to take care about this identity just as comprehensively and protect it in particular as carefully as our real identities.” Tina Hühnlein, CEO of ecsec GmbH, comments on this award: „We are glad to be once more a ‘Selected Landmark in the Land of Ideas’ and able to provide yet another significant contribution to increase trust and security in the web.” „We firmly believe that Germany has much potential for the digital future. The creative minds, their creativity, joy for experimentation and also readiness to assume risk make us future-proof“, Elke Ruppenthal commented on this year´s competition´s theme. A jury of experts from science, economy, journalists and politicians together with a five-headed advisory board has chosen ecsec GmbH as award winner from more than 1000 applications.

**About ecsec GmbH**

ecsec GmbH is a specialised provider of innovative solutions in the areas of IT security, smart card technology, identity management and electronic signatures. Based on the long lasting experiences gathered in various smart card projects with international reach ecsec belongs to the leading providers in this area and supports well-known customers during the conception and realisation of tailor-made solutions. Considering the relevant state of science and technology and actual and future international standards, an excellent consulting quality and sustainable customer success is guaranteed.

<https://www.ecsec.de>

**About SkIDentity**

The SkIDentity project is performed by an interdisciplinary team, which is coordinated by ecsec GmbH and comprises experts from ENX Association, Fraunhofer institutes for industrial engineering (IAO) and computer graphics (IGD), OpenLimit SignCubes GmbH, Ruhr University of Bochum, University of Passau, Urospace GmbH and Versicherungswirtschaftlicher Datendienst GmbH. In addition the SkIDentity team is supported by major associations and federations such as the Federal Association for Information Technology, Telecommunications and New Media (Bundesverband Informationswirtschaft, Telekommunikation und neue Medien e.V., BITKOM), the German EuroCloud association (EuroCloud Deutschland\_eco e.V.), the ProSTEP iViP association and TeleTrusT – IT Security Association Germany and well known enterprises such as DATEV eG, easy Login GmbH, media transfer AG, noris network AG, SAP AG and SiXFORM GmbH.

<http://www.skidentity.de>

**About the “Trusted Cloud” Program**

The German Federal Ministry for Economic affairs and Energy supports through “Trusted Cloud” the development and testing of innovative, secure and legally valid cloud computing services with about 50 million Euro. Because the various project partners roughly bring in own resources of the same amount, the program has in total about 100 million Euro as its disposal. The “Trusted Cloud” technology program of the Federal Ministry of Economics and Energy is part of the cloud computing initiative, which has been started by the Ministry in October 2010 together with its industrial and academic partners.

<http://www.trusted-cloud.de>

**About the “Landmarks in the Land of Ideas“ competition and the “Germany – Land of Ideas” initiative**

The German-wide “Landmarks in the Land of Ideas” competition, staged by the “Germany – Land of Ideas” initiative together with Deutsche Bank, the competitions national sponsor, showcases exemplary ideas and projects developed in Germany. The goal is to publicize German innovations at home and abroad and to strengthen Germany’s economic potential and future viability. Each year, the competition is devoted to a certain theme. Please refer to <http://land-of-ideas.org> for more information.

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1. See <http://www.digitale-agenda.de/Content/DE/_Anlagen/2014/08/2014-08-20-digitale-agenda-engl.pdf> ‎. [↑](#footnote-ref-1)